



Equipping Believers for Conversational Witness

A *CoJourney* Project Introduction

Every person is on a spiritual journey.

The challenge of today is equipping believers for effective witness in the midst of our 21st century culture. *CoJourners* teaches believers to conversationally enter the spiritual journey of others, helping them come to Christ.

CoJourners teaches evangelism through four primary roles:

- The Explorer:** Initiating spiritual conversations, the believer discovers the spiritual journeys of others through active listening and asking questions. This role sharpens the believer's ability to engage a person in spiritual conversation, assessing their openness to the gospel.
- The Guide:** The believer guides the open to faith in Christ through their own life-story and the gospel. This role sharpens the believer's ability to articulate the gospel in conversationally appropriate ways.
- The Builder:** There are many issues and obstacles that can hinder those yet to come to Christ that need addressed through prayer and gentle persuasion. This role sharpens the believer's ability to address these obstacles, enabling forward spiritual progress.
- The Mentor:** Those who come to Christ need encouragement to continue on their journey through relational connections to Christian community and through foundational concepts for Christian living. This role enables the believer to assist those who come to Christ or who have already come to Christ but are struggling.

CoJourners: Equipping Others in Personal Evangelism

- *CoJourners* is not an evangelism strategy. It is an equipping paradigm.
- *CoJourners* is not a comprehensive evangelism model. It is an effective way of thinking about and teaching personal or conversational evangelism.
- *CoJourners* is not tied to one mode of evangelism. It sharpens the effectiveness of personal evangelism among friends and acquaintances as well as in outreach ministry contexts.
- *CoJourners* is not dependent on a set of strategies or tools. It can give context to almost any strategy and tool used in personal evangelism.
- *CoJourners* does not change what effective evangelists do. It provides them a transferable way of equipping others in what they do.

CoJourney Resource Options

COJOURNER TRAINING – 5 SESSIONS

- The five *CoJourney* sessions include:
 1. The Overview
 2. The Explorer
 3. The Guide
 4. The Builder
 5. The Mentor

- Training options include:
 - A five-week training series, with one session each week.
 - A one-day evangelism equipping day at the beginning covering all five sessions.
 - An equipping session each day for a week at the beginning of the summer project.
- Teaching notes, note-taking outlines and an adaptable PowerPoint are available at staff.campuscrusadeforchrist.com. Click on Resources, then Evangelism. If you are unable to locate them, e-mail R&D@uscsm.org.

COJOURNER PASSAGES: A DEVOTIONAL JOURNEY

- A 28-day evangelism-focused quiet time supplement, which can introduce or reinforce the *CoJourney* paradigm through prayer and the Word of God. *Passages: A Devotional Journey* provides students with simple prayer and witness applications.
- Each week is designed with the first devotional on prayer and evangelism, the second on motivation for evangelism and the next five on one *CoJourney* role.
 - Week 1** – The Explorer
 - Week 2** – The Guide
 - Week 3** – The Builder
 - Week 4** – The Mentor
- Possible usages include:
 - With the five session *CoJourney* training. Hand it out after the first session (“The Overview”). Each week will prepare students for the up-coming session.
 - As part of an all-ministry evangelism emphasis month.
 - A discipleship tool to use when training a student in evangelism.
- Available through New Life Resources at 800-827-2788 or www.campuscrusade.com, under Campus/Evangelism/Strategies (or use the search function to locate it.)

COJOURNER EQUIPMENT PACK

- Small group discussion content to provide equipping nuggets for Bible studies, discipleship groups, etc. Includes applications that involve participants in small steps of witness, primarily with acquaintances.
- Includes twenty 8-12 minute equipping discussion to integrate into a small group, not replacing the Bible study content but rather providing the equipping element.
 - 1.1-1.4** – Heart Motivation
 - 2.1-2.4** – The Role of the Explorer
 - 3.1-3.4** – The Role of the Guide
 - 4.1-4.4** – The Role of the Builder
 - 5.1-5.4** – The Role of the Mentor
- Primary usage is to reinforce *CoJourney* concepts in your small groups throughout the school year.
- Available through New Life Resources at 800-827-2788 or <http://www.campuscrusade.com/WSN/cojourner.htm>. Pdfs of cards are available at: <http://www.godsquad.com/squadroom/evangelism/cojourners/index.htm>